



BREAKING NEWS: FOR IMMEDIATE RELEASE
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SETTING THE FACTS STRAIGHT ON FIRST BROADCAST OF AMERICAN INDIAN AWARDS SHOW

While Mike Smith's American Indian Film Institute in San Francisco believes it to be the first to broadcast an American Indian awards show, Red Nation Film Festival's, RNCI Red Nation Awards did just that at its November 2013 Red Nation Film Festival, partnering with Comcast | NBCUniversal, the largest cable company in the country.

RNCI Red Nation Awards® went live for the first time since its inception in 1995. With the first televised broadcast of the first American Indian Awards Show, making it a ground-breaking historic event in partnership with Comcast | NBCUniversal, reaching 19 million homes across the country (except Los Angeles) and still is available via Red Nation Internet Television Channel-Native is Here (RNTV), reaching 10 million viewers in 37 countries in November 2013. It was the first time that an American Indian Awards Show was televised on mainstream media. In addition, Comcast and Red Nation aired segments of RNCI Red Nation Awards On the Red is Green Carpet™, Red Nation FilmLab Conversation Series™ and 10 native films from the Festival.

This year, RNCI Red Nation Awards will be a televised broadcast on November 23, 2014 during American Indian Heritage Month™, across the country including a LIVE Steam, marking yet another historic phenomenon, cementing native image at the forefront of the entertainment industry™, celebrating the contributions of American Indians in the entertainment industry with a look back at this year's outstanding achievements; tributes to career excellence, outstanding causes and philanthropy; and inspiring music performances and acts. The barrier-breaking awards show is the first nationally televised program celebrating American Indian contributions to entertainment and media. All stations will be announced Oct 31, 2014.

In addition to the live "RNCI Red Nation Awards" special, RNTV will also present one-hour news special discussing issues impacting the American Indian and indigenous community. The special will draw on the most important issues that the American Indian and indigenous community and the country are facing, such as Violence Against Native Women, Where is the Native Image in Media?, as well as the causes featured by the honorees of the awards tributes. Over a two-hour span, viewers will see an exciting show, touching tributes and meaningful discussion connecting some of the biggest names in the American Indian and indigenous community with the important causes and issues that are being addressed to strengthen the country. Fans will be able to view four on-air hours of related programming, in addition to online content that includes celebrity interviews and behind-the-scenes footage.

Sunday, November 23, on RNTV "2014 RNCI Red Nation Awards" LIVE broadcast of a one-hour special showcasing the spirit and accomplishments of some of the most prolific American Indians in the entertainment industry, spanning music, television and film.

Sunday, November 23, on RNTV Live broadcast of a one-hour news discussion on issues affecting the American Indian and indigenous community. The conversation will include topics such as the Violence Against Women, Native Women in Film & Television, education and American Indian and indigenous images in the media. Special invited guests will appear throughout the hour.

Sunday, November 23, on RNTV, The hour-long Special "Being American Indian in America" delves deeply into the personal success stories of its subjects-American Indian and indigenous who are changing politics, culture and business in the U.S. This intimate first-person account of American Indians who are breaking down barriers in their fields takes a cue from the motto of a new movement: "We Are Still Here". "Being American Indian in America" will tell this remarkable story in the voices of those leading it.

Sunday, November 23, "2014 RNCI Red Nation Awards All Access Red is Green Carpet Special" is a one-hour pre-show featuring performers, presenters, hosts and honorees on the red carpet immediately followed by RNTV rebroadcasts of the "2014 RNCI Red Nation Awards."

RNCI Red Nation Awards will be filmed November 12, 2014 in Beverly Hills and broadcast on November 23, 2014. Don't miss this national celebration of talent in the month of November for American Indian Heritage Month. Join our Hosts Joanelle Romero (executive producer) and JR Redwater. This year's show promises to build on our success and deliver amazing programming.

ABOUT RNTV

Red Nation Television Channel® | Native is Here™, is an American Indian and Indigenous Media Network established in 2006 as being the first American Indian and Indigenous Channel. Red Nation Television Channel (RNTV) is the pioneering online multi-media broadcasting network for Indian Country and the general public worldwide.

In 2011, RNTV reached 10 million viewers and is in 37 countries. RNTV is growing daily.

Stay Tuned 2014 - Watch Red Nation Television Channel | Native is Here, your number one source from the Native Perspective.

100% American Indian-owned by Red Nation Celebration Institute® (RNCI)

Since 2003, the RNCI Red Nation Awards has honored outstanding artistic achievements in television, film, comedy, and music. The show is an integral part of RNCI's mission and is held on the last day closing the Red Nation Film Festival. RNCI's mission is to create greater opportunities for American Indian and indigenous families in the United States. As a national prime-time television special with a cause, the RNCI Red Nation Awards demonstrates how inclusion strengthens the entertainment industry and diversity strengthens our country by promoting fair, accurate, and representative portrayals of American Indian and indigenous image.

Each November, in celebration of American Indian Heritage Month, the entertainment community and film fans around the world turn their attention to RNCI Red Nation Awards. Interest and anticipation builds as we lead up to the RNCI Red Nation Awards telecast on November 23, when hundreds of movie

lovers tune in to watch the glamorous ceremony and learn who will receive the highest honors in native filmmaking.

Red Nation Film Festival & Awards buzz has begun! The Red is Green Carpet will be rolled out in Beverly Hills, at the Laemmle Music Hall Theatre on Sunday, November 12, 2104.

Join the conversation by sharing your thoughts with us on Twitter via @REDNATIONTV, on Facebook (Red Nation Film Festival), and here at <http://www.rednationff.com>. Follow what our Red Nation stars are up to by reading the weekly Red Nation blog: <http://www.rednationff.com/blogsvideos/>

Nominees will be announced October 23, 2014. Now is the time, we've opened up voting for our award categories; make sure to take part and support your favorite nominees!

CONTACT

Red Nation Media

Nadine Agaron

818.665.5753

media@rednation.com

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