NATIVE YOUTH MATTER

IF I CAN SEE IT, I CAN BE IT

Is a native youth program of Red Nation Celebration Institute founded in 1995. Its a community of out-reach programs and initiatives that build strong and healthy relationships with Native Youth on Reservations and in Urban communities.

Historical trama, youth suicides, sexual assault, missing and murdered youth in Native communities is higher than any other race. Red Nation Celebration Institute addresses these issues with Native youth in healing themselves through film, music, dance, sports and the arts, and international relations in Cultural Bridging. Its a prevention educational program designed to support Native youth in empowering them to tell their own stories.

RNCI work's in areas of **policy, research,** and **advocacy** in regards to Native Youth including expanding empowerment initiatives for native women and girls. RNCI analyzes the impact of current and proposed policies on Native American youth, and foster strategic relationships with stakeholders such as legislative staff, agency personnel and tribal leaders. RNCI works directly with Native youth, in tribal and urban Indian communities across the country as part of our regular youth outreach and engagement work.

Our Mission

Our Mission is to actively engage with Native youth in making a connection that will have a life long positive effect on their lives. We are actively communicating with industry executives in staying in forefront of the entertainment industry to ensure our image is represented in film and television, in order to make a positive imprint of our image to native youth. Native youth do not see themselves in media, what does that say to to our youth, how does that effect them? Red Nation Celebration Institute's program directly impacts native youth with positive images, positive roles models and through our Native Wellness Whole-being approach in developing leadership, in turn gives Native American Youth the confidence and skills in community, film, media, and activism.

Our Goal is to build on our initiatives in regards to Native Women & Girls and Native Youth Matter, in providing a sustainable program in traveling to reservations and rancherias in California, Southwest NM and AZ, South Dakota, and Washington, D.C. a voice of helming, visional images in cinema and to take accomplished native artists, during school session each year to bring positive messages to native youth. Our Native youth need to hear and experience these positive messages and experience different native voices to inspire them.

Native Youth Matter has worked with Native youth in these homelands: Mescalero Reservation, Rose Bud Reservation, Navajo Reservation, New Mexico Pueblos, and in urban Native Communities throughout California.

ELEGIBILITY: American Indian, Indigenous, Native Hawaiian, and Alaskan Native film artists working in the U.S.

Annual Events

Annual Events take place in the months of February, April, June, August and November in Los Angeles, San Diego, Santa Fe, Washington DC, New York City including Native Communities in the State of California and across Indian Country on several reservations.

STAY CONNECTED!
Follow US for all updates on these programs.

#RNIFFlosangeles #RNIFFwashingtonDC #RNIFFsantafe

Native Youth Matter Annual Programs

August annual 'On the Road' Mentorship programs - Santa Fe, NM

Rooted In Indian Country during the largest gathering of Native Artists. We bus in Native youth from all pueblos to experience and hear from established Native leaders, filmmakers.

In addition working with our Alliance partners in developing Native youth leadership ambassadors.

Homeland Community Outreach

Red Nation Celebration Institute travels to Mescalero Apache Reservation to work with the native youth in August, includes 90 minute school assembly. Founder Joanelle Romero, will be speaking and engaging with Apache youth for 90 minutes. Future planning has begun in scheduling annual events for our youth, as well as NativeGen Wellness conduct Masterclasses for American Indian & Indigenous Youth.

Mentoring Program

Each year, Red Nation works with inter-city youth and reservation youth from across Indian Country in an hand-ons mentoring program held during RNCI Red Nation International Film Festival in Los Angeles during the month of November.

Most of our programs are held during our Film Festivals and some are designed as stand-alone initiatives.

Native Women & Girls

Founded in 1996 is a Resource for Native Women's Rights, is dedicated to promoting equal opportunities for American Indian & Indigenous women, encouraging the creative narrative by native women, exploring and empowering portrayals of women in all forms of global media, expanding empowerment initiatives for native women and girls, in the arts, media, social justice, civic engagement, economic empowerment, research, training and international relations, NWIF serves under its fiscal partner American Indian & Indigenous Arts & Culture non-profit organization Red Nation Celebration Institute (RNCI).

Native Women in FILM #WhyWeWearRED

Focusing on emerging and established Native Women and Girls in telling their own stories though our writing program. Native Women in FILM travels across Indian Country with screenings and Masterclasses with open discussions on topic of 'missing & murder women & girls—in protecting our future,' and survivors on sexual assault.

Red Nation FILM Lab travels Internationally

Working with Q'eros Nation of Peru youth, in the mountains of the Andes, Ch'allmachimpana and Qocha Moqo villages. RNCI Peruvian Native Youth organizer Montano Rain, founder of Help the Earth will be organizing and leading this program.

Red Nation Team in addition to Peru, will have programs in Paris, Spain and Germany in regards to our Native Youth Matter initiatives.

Native GENWellness

Native GENWellness brings in Wellness facilitators during Red Nation programs to conduct MasterClasses for American Indian & Indigenous youth. Our partner Native Wellness Institute Wellness travels around the world taking with them the 'Red Nation Honor Drum' to heal Native youth and encourage them to tell their own stories and to practice traditional ways of life.

Learning Goals & Objectives

RNIFF Education reaches more than 5,000+ students and teachers annually. Our programs strive to help students from kindergarten through college develop media literacy skills, cross-cultural awareness, and a lifelong appreciation of movies. In applying the power of film to harness and direct the energy, vision and promise of American Indian & Indigenous Students, globally. RNCI works with experienced Native facilitators and Industry professionals.

RNCI facilitators have been in the wellness industry for over four decades. They provide a well balanced view and teachings which help our students with critical thinking.

We accomplish our goal by:

- Bringing together highly skilled Native facilitators and consultants across the United States and Canada for masterclasses and other projects;
- Implementing a leadership initiative that will strengthen the circle and prepare Native students for leadership opportunities and careers in the entertainment industry; and
- Developing programs and services to meet other areas of need that impact the physical, spiritual, emotional, and mental well-being of Native people.

Looking to the Future — the 7th Generation

Our elders have told us 'be careful in the decisions we make today as they will impact the 7th generation-our grandchildren's grandchildren, grandchildren.' It is our cultural responsibility to prepare our young people to be positive, productive and proactive members their families and communities.

EDUCATORS

Community Screening Series

RNCI Community Screening Series is a media literacy program and yearlong presentation of films that provides Los Angeles youth and educators with access to free, relevant programming. Available in classrooms, theater venues. Each screening is followed by a discussion, a Masterclass, or Q&A with the filmmakers to enhance students' academic engagement and foster critical thinking skills. Offering documentary and scripted films, the RNCI Community Screening Series provides an interactive experience where students participate in thematic discussions, connect with filmmakers, and engage with each other through post-screening activities. Screenings are available on a first-come-first served basis and are free of charge.

Films for the Classroom

Study guides for various genre of film that enhance students' academic engagement and foster critical thinking skills.

Adolescence & Coming of Age
Arts, Culture, & Sports
Community Engagement
Democracy & Human Rights
Education
Environment, Health and Food
Family
Global Perspectives
Identity & Diversity
Peace & Conflicts
Technology & The Future
Women's Rights & Empowerment

STUDENTS

Native Youth Film Series

RNIFF Native Youth Screening Series fosters cultural-RNIFF Native Youth Screening Series fosters cultural- bridging, in bringing together students ages 10-19, from all back grounds, race and ethnicities. RNCI Native YouthScreening Series encourages youth to experience American Indian point fo view through film, to learn from each other, and develop healthy communication skills.

RNCI works with The Los Angeles Unified School District (LAUSD) in busing in students to RNCI Red Nation International Film Festival, each November in Los Angeles.

Native Communities

RNCI travels across Indian Country with RNCI Red Nation International Film Festival in providing Masterclasses and films, to students on and off reservations.

Students engage with Native actors, musicians and artists that inspire Native youth will hope and a chance to experience themselves in a different environment. Native Students on reservations really do not get this kind of experience, they are isolated. The suicide rate is higher than any other race and murdered and missing girls are the highest in the country. RNCI is a solution to a devastating problem.

Masterclasses

RNCI works within two schools. USC Price School of Public Policy, USC Price Bedrosian Center (ages 18-25) and Semillas Community Schools (ages 10-19)

RNCI has a partnership with USC since 2017. RNCI provides college students an opportunity in experiencing the authentic voice of American Indian & Indigenous Nations through film, panels, and stage-reading.

NOTE: In 2020 USC will name a floor after Red Nation Celebration Institute (RNCI) for the first Native Studies Center at USC in celebration of RNCI 25th Anniversary.

Sub-Programs

Screenplay Contest

Playwright - Stage Reading

Stars & Young Filmmakers Residency

Native Girls Write

Native Film Lab(s)

Red Nation Native FILM Labs is an Indigenous film community multimedia program presented by Red Nation Celebration Institute (RNCI). Native FILM Labs explores the layers of indigenous identity, sovereignty and resilience. We use storytelling as a tool to empower first nations content creators and native youth, Natives in Charge of their Narrative™ is our ongoing theme!

In addition, Native students have always been a highlighted interest of Red Nation Celebration Institute's work in recognizing and developing new talent. Red Nation Celebration Institute's Native Youth Matter program has sustained since 1995.

Native FILM Lab Program is currently seeking US-based Native American, Alaska Native and Native Hawaiian filmmakers with five opportunities:

Lab 1

Short Film Screenplays for American Indian & Indigenous Women. Screenplays can be no longer than 15 pages to be considered. Screenplays must be about Native women subject matter. Projects will be reviewed and selected based on their originality of voice and vision and their likelihood of being produced within our annual Red Nation International Film Festival. The writer/director is encouraged to have a producer prior to selection. The writer/director will be selected home-grown in two states/cities Los Angeles, CA and Santa Fe, NM. The recipient will participate in the Native FILM Lab, a three-stage grant contract providing support in pre-production, production and post- production, and attendance at the RNCI Red Nation International Film Festival.

Lab 2

Native Women in FILM is a lab the nurtures Native Women WRITE. This lab is designed to give a voice to the most underrepresented voice in the film industry. Since 1995 RNCI has highlighted and expanded this program in providing Indigenous Women the opportunity to director, produce, write, and act in telling their own stories as well as reading their scripts to an audience and industry professionals. Each year, Native Women in FILM content creators work with industry professionals, sit on panels at Red Nation International Film Festival through Red Nation Conversation Series. Native Women WRITE have the opportunity to read their script at RNCI Red Nation International Film Festival and Native Women in FILM Festival, annually.

Lab 3

Content Makers already have your own equipment and vision, join established Native Filmmakers Team Red Nation in developing content for future projects, to be televised on Red Nation Television Network and screened at Red Nation Film Festival

Lab 4

Native Youth Matter (Mentoring), seeking Native youth to participant hands-on in production, filming, photography,Red Carpets, On-air Interviewers annually for RNCI Red Nation International Film Festival (s) in Santa Fe, NM, Los Angeles, and Washington, DC.

Lab 5

Film LA Emerging filmmakers and Native Youth. Invited filmmakers to develop shorts in and around Los Angeles. Los Angeles is the largest population of urban American Indians. Los Angeles rich history of Native culture, that needs to be preserved on film. Each filmmaker will receive free film permits.

Lab 6

Language Prevention program. Works with youth in preserving and protecting American Indian & Indigenous languages through music and technology masterclasses. The Indigenous languages encompass a unique vision of life and of the world. Their disappearance would imply a loss of the unique world view and existence of each community; an important part of humanity.

Our History

Red Nation Celebration Institute programs, ***Native Youth Matter—If I Can See It I Can Be It,*** through its 'Native Youth Film Series' has screened over 300+ Films directed, written and produced by Native Youth, head annually at Red Nation International Film Festival (RNIFF) The Authentic Voice of American Indian & Indigenous Cinema.

Michael Jackson

Michael Jackson a childhood friend of founder Joanelle Romero, since they were 10 years old, Jackson became the leading force in making Romero's company known to the world. MJ helped launch her production company in 1991, which led to the initiative of "Native Youth Matter" If I Can See It I Can Be It and later to become a program of Red Nation Celebration Institute. Due to JACKSON'S insight, he added her newly founded production company (1991) and shared the press in Entertainment Weekly.

The 1991 "Black or White" music video and song made history. ROMERO was instrumental in bringing American Indian dancers to JACKSON'S music video. ROMERO was able to negotiate for the American Indian dancers to be paid over and above any dancers on any music video ever, due to the fact they were traditionally dressed (the wardrobe did not come from western costume). To date, they are the highest paid dancers in the music video industry. Also, this segment was the first clip of American Indian dancers in a music video without being a Native American music group/artist.

Our History

Red Nation Celebration Institute Native Youth Matter programs and initiatives has worked with Michael Jackson, to screening student films, toNative Youth performing at Red Nation Celebration Concert Series, to workshops at United National Indian Tribal Youth (UNITY) and Mescalero Apache Reservation school, to panels at National Indian Child Welfare Association (NICWA), to film & music contests, to learning skills in production at Red is Green Carpets events, to busing in Native and Non-Native youth to Red Nation events. In 2016 RNIFF screened thirteen IAIA student films, in addition native youth submit their films to the festival. In 2018 RNCI worked with United National Indian Tribal Youth (UNITY) in producing a Filmmakers Masterclass for Native Youth, 40 youth attend. Each year RNI FF screens a family matinee of ABC/Hallmark "Dreamkeeper" the Myths & Legends of the American Indian.

In 2020 RNCI will be celebrating its 25th anniversary in serving youth

Red Nation Celebration Institute (RNCI) has worked with some of the Best students native and non-native from CSUN University (Indian Studies), USC University (Indian Studies), USC, even grade school student from Calmont, Highland Hall, Viewpoint, Sherman Indian School, Institute of American Indian Arts, Sherman Indian High School, Calmont School, San Pedro Mid-School.

Why Standing Rock

Native Youth Matter WOKE the world to Standing Rock. This is the biggest social movement of our time. This is what happens when you put time into our Native Youth and inspire them to create change. During 21st RNCI Red Nation International Film Festival (RNIFF) November 2015, RNIFF partnered with Hawkwing Inc in bringing out several Native Youth of 'One Mind Youth Movement' whom lead the inaugural Indigenous Women RISE Climate Change March and Native youth were invited to sing an honor song at RNCI Red Nation Awards Show. The Native youth who attended were from Cheyenne River Sioux Tribe, which included Standing Rock Sioux Tribal member. The youth that were invited had never seen the ocean or been on a plane and this was the first time they lead a march and sand on a televisied Award Show. They were so inspired that when returning home to North Dakota, these same youth lead Standing Rock Youth Movement to DC, April 2016 and returned home to North Dakota and WOKE the World to Standing Rock. This is the biggest social movement of our time. This is what happens when you put time into our Native youth and inspire them to make change.

Red Nation Celebration Institute have worked with these fine organizations:

United National Indian Tribal Youth, Dr. Jane Goodall, DR. Jane Goodall Roots & Shoots, Native Wellness Institute, Walking the Healing Path, Southern California Indian Center, United American Indian Involvement, Toys R Us, United National Indian Tribal, Institute of American Indian Arts and National Indian Child Welfare Association.

Red Nation Celebration Institute Philanthropy

Something to Live for >>>——-> donations of $20,000 worth of school supplies, books, toys, bikes, computers to Pine Ridge and Rose Bud Reservation, to over a 3000 Red Nation T-Shirts to Native programs. RNCI *Red is Green Carpet Events held annually at Red Nation Film Festival in November, highlights a charity through RNCI social justice initiative 'Native Fashion with Social Action'.

Partners

ALLIANCE PARTNERS:

Native Wellness Institute (National)

United National Indian Tribal

Youth, Inc. (National)

La Plazita Institute (NM)

Outta Your Backpack Media (AZ)

Institute of American Indian Arts (NM)

All 19 pueblos of the Southwest

Native Students Association (Washington, D.C.)

Semillas Community Schools

(Inter-City Los Angeles)

Sherman Indian High School (Riverside, CA)

Star School (AZ)

Jane Goodall Institute (National)

Film LA Inc (LA)

Outfest (Two Spirit LGBT)

American Film Institute (LA)

USC School of Policy

STATES AND NATIVE RESERVATIONS WE WORK IN:

California

New Mexico

New York City

Arizona

South Dakota

Washington D.C.

Nevada

Mescalero Apache Reservation

Navajo Reservation

Rose Bud Reservation

Sponsors & Partnerships over the years:

National Indian Child Welfare Association (NICWA), Inn of The Mountain Gods, Mescalero Apache Nation, Pueblo of Pojoaque Governor Joe Talachy, Former Governor Joe Garcia, Buffalo Thunder Resort, Institute of American Indian Arts, Toys R Us, Gifts In Kind, Jane Goodall, Native Wellness Institue, Walking the Healing Path, Sovereign Mind Productions, American Indian Film Festival (SF), Star School (AZ), Help the Earth (LA), Southern California Indian Center, United American Indian Involvement, Institute of American Indian Arts and United National Indian Tribal Youth, Inc. and Pechanga Tribal member Ken Perez.

Partners over the years in highlighting Native student films have been…

Help the Earth (LA); Star School (AZ), San Francisco American Indian Film Festival, and Institute of American Indian Arts (Santa Fe NM). In 2016 RNFF screened thirteen Institute of American Indian Arts student films, in addition native youth submit their films annually to Red Nation Film Festival under category NATIVE STUDENT FILMS.

Giving Back

Red Nation Celebration Institute (RNCI) Native Youth Matter – If I Can See It I Can Be It program with your generous support has been able to give back since inception (1995) $20,000 worth of food and clothing and over $10,000 worth of school supplies, books, toys, bikes, computers to Pine Ridge and Rose Bud Reservation. In 2015, RNCI Native Youth Matter – If I Can See It I Can Be It, donated 500 t-shirts to native youth organization Blue Pony Program to support their native youth Lacrosse project.

HEALTHY BEGINNINGS ARE HAPPENING HERE * NATIVE YOUTH RISE !!!

Sponsorship Opportunities

Please contact Red Nation Celebration Institute 'Linda Tenequer' for more information on how WE can make a difference TOGETHER for our youth and future generations. Email: RNCImedia@gmail.com

Social Impact

Red Nation Celebration Institute and Film Festival has been instrumental in launching the careers of Native Youth in film, television and the arts in these categories: filmmakers, performers, activists and future humanitarians.

NEW Initiative

FIRST time there was an American Indian screening/event in the almost 90 year history of **The Academy of Motion Picture Arts & Science.** On November 10th, 2017 Red Nation Celebration Institute and Festival screened "The Women in the Sand, narrated by Edward James Olmos and invited 75 Students and 20 inter-city youth which included Red Nation's youth mentorship program. The outcome was amazing in that, not only the audience but the youth were excited and asked many questions about how to get into the film industry and please have more events like this. The Academy staff stated it was a spiritual experience.

Red Nation Celebration Institute has created a new programs with future dates in 2018 to be held at the Linwood Dunn Theater The Academy of Motion Picture Arts & Sciences, bringing special programs, panels, educational masterclasses for Native youth from the Native perspective.

Native Women & Girls

2017 & 2018 RNCI Red Nation International Film Festival Screened 44 Films Directed by women, the youngest being 17 years old. This was the largest exposition of Native Women in FILM ever in Los Angeles. RNCI Red Nation International Film Festival & Native Women in FILM broke the glass ceiling for Native Women in the film industry.

Success Stories - To name a few...

- ***Sivan Alyra Rose (Netflix new series *Chambers*)*** - age 19 and Apache, won her first award at RNCI Red Nation Awards 2018 for her first debut as an actress in "Running Shadow"
- ***Stacy Howard director "Amasani Grandmother"***— was honored with the "RNCI Red Nation First Time Director Award' 2017.
- ***Xavier Horsechief***—Navajo youth landed major role in new film Christian Bale "Hostiles" #OscarBuzz "He is a natural! It is wonderful to see when supporting Native Youth anything is possible, said Joanelle Romero founder of Red Nation Film Festival, our program Native Youth Matter If I Can See It I Can Be It, has continued to invite Native Youth for 14 years+ to walk our Red is Green Carpet, and our mentoring program, in doing so they dream big and they began to see themselves in this creative process as a career in the film industry." This young artist attended 2016 Red Nation Film Festival 'On the Road Tour' for Kody Kodish short film "The Beginning, featuring Xavier, which later went on to win at 2016 Red Nation Film Festival in los Angeles.
- ***Colton Willier 8 years old director 'Shirtnami'***—second youngest filmmaker to screen at Red Nation Film Festival 2017.
- ***Kody Dayish director "The Beginning'***—was honored with the "RNCI Red Nation First Time Director Award' of 2016.
- ***Robin Labeau***—was honored with the "RNCI Red Nation Edward Roybal Award' for her comment activistment work on the South Dakota Reservation. Co-Founder of One Mind Youth Movement. 2015
- ***Standing Rock Youth***—lead the first 'Indigenous Women RISE Climate Change March in Los Angeles, and sang at RNCI Red Nation Awards Show broadcast LIVE to 10 million viewers in 37 countries. 2015
- ***Camille Manybeads Tso director***—"In the Footsteps of Yellow Woman". 2009
- ***Montano Rain director "A Journey Home"***—made in Africa with Jane Goodall. 2007
- ***E.C. Galesi***—our first native writer was a young Yale graduate,. Industry professionals worked along side Ms. Galesi to develop a feature script, based on a book titled Second Sunrise. The second part of this process, we then gave the script to Carolyn Dunn, an accomplished native author and playwright. Ms. Dunn then furthered the script to completion.
- Red Nation Celebration Institute helped form "Help the Earth" with its founder ***Montano Rain*** in producing the first First Environmental Youth Summit in Los Angeles. This native youth organization worked with over 275 Indigenous and non-indigenous youth from all over the Los Angeles area. The founder of 'Help the Earth' went on to win the first YEA Award from the United Nations in Outstanding contributions to UN's Millennium development Goal #Seven, Received Award from the Los Angeles Community College District board of Trustees for its tireless work in in environmental issues affecting mother earth, received recognition in Los Angeles City Hall from all district leaders, and was invited to join Jane Goodall in Africa, in which Help the Earth founder made a film.

More Information...

Native Youth Matter
http://rednationcele.org/native-youth-matter/

Red Nation Celebration Institute
http://rednationcele.org

RNCI Red Nation International Film Festival
http://www.rednationff.com

Native Women In Film
http://nativewomenfilmtv.com

Red Nation Television Network
http://rednationtv.com

About The Founder
IMDB: http://www.imdb.com/name/nm0739282

Sponsorship Benefits

Sponsoring a program, initiatives, or presentation, offers you thebenefit of highlighting your organization at a Red NationCelebration Institute annual events at RNCI Red Nation International Film Festival, Native Women in FILM or 'On the Road Tour' of your choosing. These programs and events are internationally recognized, drawing thousands of people every year. You can sponsor a specific portionof a program, or an entire program exclusively. Please inquire for more details.

STAY CONNECTED!
Follow US for all updates on these programs.
#RNIFFlosangeles #RNIFFwashingtonDC #RNIFFsantafe

@NDNCinema www.facebook.com/RedNationFF @RNCImedia

"Thank you for supporting RNCI, I hope that you will continue to support this wonderful organization so that it can continue to inspire folks and that all of you will continue to share your creatively with the world and that more youth folks can learn from you, be inspired by you and have success into the future"

Congresswoman Deb Haaland 1st Congregational District in New Mexico and one the first American Indian women in Congress.

Red Nation Celebration Institute (RNCI) and its programs and ground-breaking initiatives continue to make a difference in the lives of American Indian & Indigenous youth around the world. It is crucial at this time in history we include our Native youth in all aspects of art, media and representation. Our youth do not see themselves thus their lives are in danger and here at RNCI we have opened that door of inclusion and well-being.

As an Arts & Cultural leader in the entertainment industry, and the longest standing Native Arts & Culture nonprofit in L.A.;
Los Angeles being the largest American Indian Urban population in the country, We understand the value of inclusion, diversity, the power of art, film and music and the emergency of representation matters contributing to the commercial success of the native narrative, ensuring the integrity of our image in media, and providing the Authentic Voice of American Indian & Indigenous Nations to the world.

For more information, please contact:

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Please visit: www.rednationff.com & www.rednationcele.org

Red Nation Celebration is a federal recognized 501(3)(c) American Indian non-profit organization, since 1995. #95-4015181.

Red Nation Celebration Institute

Representation Matters
ensuring the Authentic Voice of
American Indian & Indigenous Nations
to the World

1995

25th Anniversary
2020

RED NATION CELEBRATION INSTITUTE (RNCI) since 1995
is the parent organization to: Red Nation International Film Festival (Los Angeles. Santa Fe NM. Washington D.C.); Native Women in FILM Festival (Los Angeles); Red Nation Television Network (Globally); Native Youth Matter If I Can See It I Can Be It; and American Indian Heritage Month (Los Angeles. New Mexico.) Red Nation Celebration Institute (RNCI) is a federal recognized 501(3)(c) American Indiannon-profit organization, since 1995. #95-4015181. RNCI is the longest standing Native Arts & Culture nonprofit in the City of Los Angeles and is founder of the American Indian Heritage Month in LA.