

NATIVES IN CHARGE OF THEIR NARRATIVE



29th RNCI 'ON THE ROAD'

*The Authentic Voice of Native
& Indigenous Cinema*



Indian Market Week

Hosted by

Jean Cocteau Cinema | Hotel Santa Fe

Presented by

New Mexico Native Indigenous Film Commission

August 14 & 15. 2024



RED NATION CELEBRATION INSTITUTE

Creating Systemic Change Through Film
Television In All Media In Order To Eliminate
American Indian Stereotypes



Joanelle Romero, founder and CEO of **Red Nation Celebration Institute (RNCI)** is 20th Generation New Mexican, her family roots are deep, and well documented. Joanelle is born Spanish-Sephardic with Apache Ancestry, a relative of Pawnee, Dine/Navajo, Paiute, Pojoaque, Southern Ute, Haudenosaunee and kinship to Lakota and Jicarilla Apache. Joanelle's father was born on the Jicarilla Reservation and her great-grandma from her mother's father side was born on the Mescalero Reservation.

Joanelle's blood relative Santiago Roybal (1694–1744) was the first ordained priest in New Mexico. His image is carved on the front doors of 'The Cathedral Basilica of St. Francis of Assisi' as well as etched on glass inside the church.

Joanelle's Great-Great-Great Grandpa Antiono Roybal re-built the first church in Pecos, New Mexico (1842), St Anthony's Church of Pecos. Her family land is along the Pecos river.

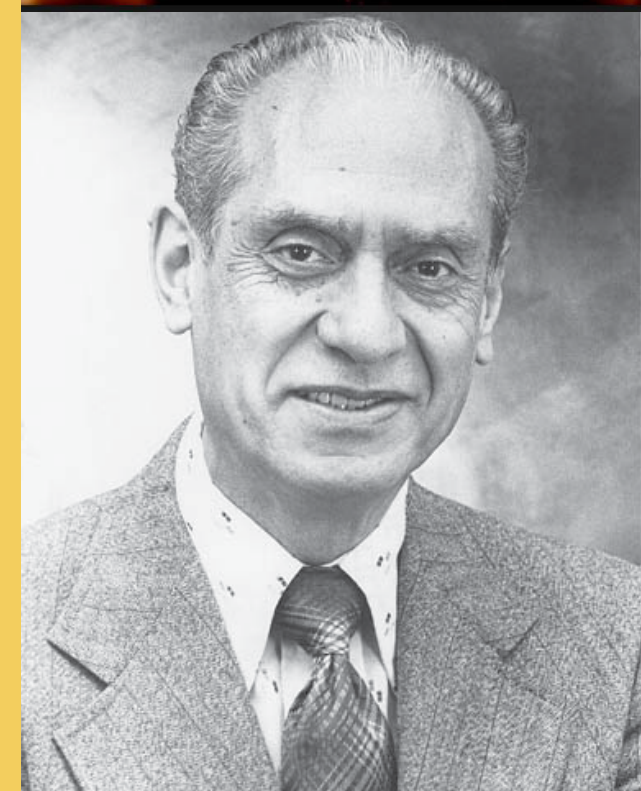
Joanelle's family legacy in politics and the entertainment industry is historic and respected. Her mother Rita Rogers, Apache and Spanish-Sephardic, was signed to Universal Studios in the 1960's. She was featured in nine Elvis Presley movies, the Carol Burnett Show, and the Red Skelton Show.

In the political realm, Joanelle's Uncle Congressman Edward R. Roybal is one of the most decorated politicians. In 1949, Roybal became the first Native Indigenous person to serve on the Los Angeles City Council since 1881 and was one of the highest-ranking Indigenous people in California municipal government. At the time of his death in 2005, more buildings were named after him in Los Angeles than any other person. In L.A. Unified, the Edward R. Roybal Learning Center is named for him. In 2014, President Obama honored Joanelle's uncle with The Presidential Medal of Freedom.

Proclamations issued to RNCI from Santa Fe Mayor's, Debbie Jaramillo, Javier M. Gonzales and several from Alan Webber.

Governor Bill Richardson issued a formal letter of agreement to Red Nation Celebration Institute acknowledging the partnership of establishing the "Native American Heritage Month" in the State of New Mexico.

In 2008, RNCI founder worked alongside former Governor Richard Richardson and the New Mexico Department of Indian Affairs in establishing for the State of New Mexico the "American Indian Heritage Month" marking a meaningful step forward in acknowledging and celebrating the rich heritage of American Indians.



Red Nation Celebration Institute was established out of a direct need and today is an industry standard. In 1995, RNCI had its first roots in Santa Fe, New Mexico, produced during the infamous Indian Market. RNCI partnered with Don Owen, executive director of Southwest Association of Indian Arts (SWAIA). RNCI pioneered the Contemporary Native Indigenous music scene during Indian Market (August 1995) at the Paolo Soleri Amphitheatre to a sold out audience. In 1995 there wasn't any contemporary American Indian music being performed, since the inception of Indian Market.

In 2008, RNCI founder worked alongside Former Governor Richard Richardson and the New Mexico Indian Affairs Department in establishing for the State of New Mexico the "American Indian Heritage Month".

In 2009, RNCI launched the first Red Carpet and Native Music on the plaza during Indian Market.

In addition that same year RNCI produced the Red Nation Film Festival "On the Road" bringing native cinema to Santa Fe.

Today, the rich legacy of Red Nation Celebration Institute (RNCI) during Indian Market (SWAIA) can be experienced throughout Indian market week, contemporary Native music, film festivals, red carpet galas, and music on the plaza.

About Red Nation Celebration Institute

Red Nation Celebration Institute (RNCI) The Creative Enterprise by Natives Delivering to all People the Stories that Shape our World. Is the longest-running successful Native Women-Led Indigenous Media Arts and Cultural non-profit enterprise in the history of the entertainment industry and the first Indigenous non-profit funded by the City of Los Angeles. Serving over 575+ Native Nations in the U.S. and collectively on the planet 1200. Based in Los Angeles with an office in Santa Fe New Mexico.

Founded by Joanelle Romero in 1995 with the mission to break barriers of racism by creating systemic change through film television in all media in order to eliminate American Indian stereotypes. Our vision for the future of cinema and the arts is one in which Native Indigenous perspectives are authentically pictured, recognized, and valued in a way that promotes strong authentic Native identities, economic outcomes, equity, and wellness for our Indigenous communities.

About Red Nation International Film Festival

Red Nation International Film Festival (RNIFF) is the world's largest Native Indigenous film and media arts festival and the first in Los Angeles, a program of RNCI. Empowering Native Indigenous Storytellers Since 1995.

Amplifying more than 5000+ Native and Indigenous content creators through its streaming company Red Nation Television Network, supporting 2780+ Native Indigenous filmmakers through its Red Nation International Film Festival, including films directed by women through its Native Women in Film & Television in All Media, since 1995. In the last six years RNCI has screened 177 films directed by women.



Native Film Market

Presented by New Mexico Native Indigenous Film Commission

Economic Development on Native Land™ - the Conversation Series

The New Mexico Native Indigenous Film Commission is delighted to partner with the entertainment industry in this enlightening discussion, shedding light on the profound importance of filming on Native land and presenting a novel perspective on this vital subject.

This initiative goes beyond film production; it's about fostering economic growth for Native Nations. By creating job opportunities, offering workforce development training to prepare tribal members for the film industry, and unlocking untapped resources, we aim to significantly increase revenue. Additionally, we're exploring new locations, uncovering hidden treasures, and expanding horizons.

Our RNCI Crew Directory offers a comprehensive guide on how to sign up, providing film and television productions access to thousands of below-the-line crew members from Native and Indigenous backgrounds. Led by the Red Nation Celebration Institute with global partners, this program focuses on entry-level, below-the-line opportunities for Native and Indigenous talent.

The Conversation Series will also feature the Native Film Market, dedicated to connecting storytellers with distribution companies and ensuring Native and Indigenous films reach the global market. This platform transcends borders, forging partnerships that bring untapped narratives to light. It's where distribution meets the new narrative, enabling these important stories to be seen and heard. By connecting timeless storytelling with contemporary audiences, the Native Film Market is launching the future of cinematic storytelling.

*** Panel with Industry Leaders, Actors, producers, directors, Location Managers and film offices

**New Mexico Native
Indigenous Film Commission**



Screening at The Jean Cocteau Cinema - August 15

Award-winning Film

Bones of Crows

Removed from their family home and forced into Canada’s residential school system, Cree musical prodigy Aline and her siblings are plunged into a struggle for survival. Bones of Crows is Aline’s journey from child to matriarch, a moving multi-generational epic of resilience, survival and the pursuit of justice.

Director

Marie Clements

Key Cast

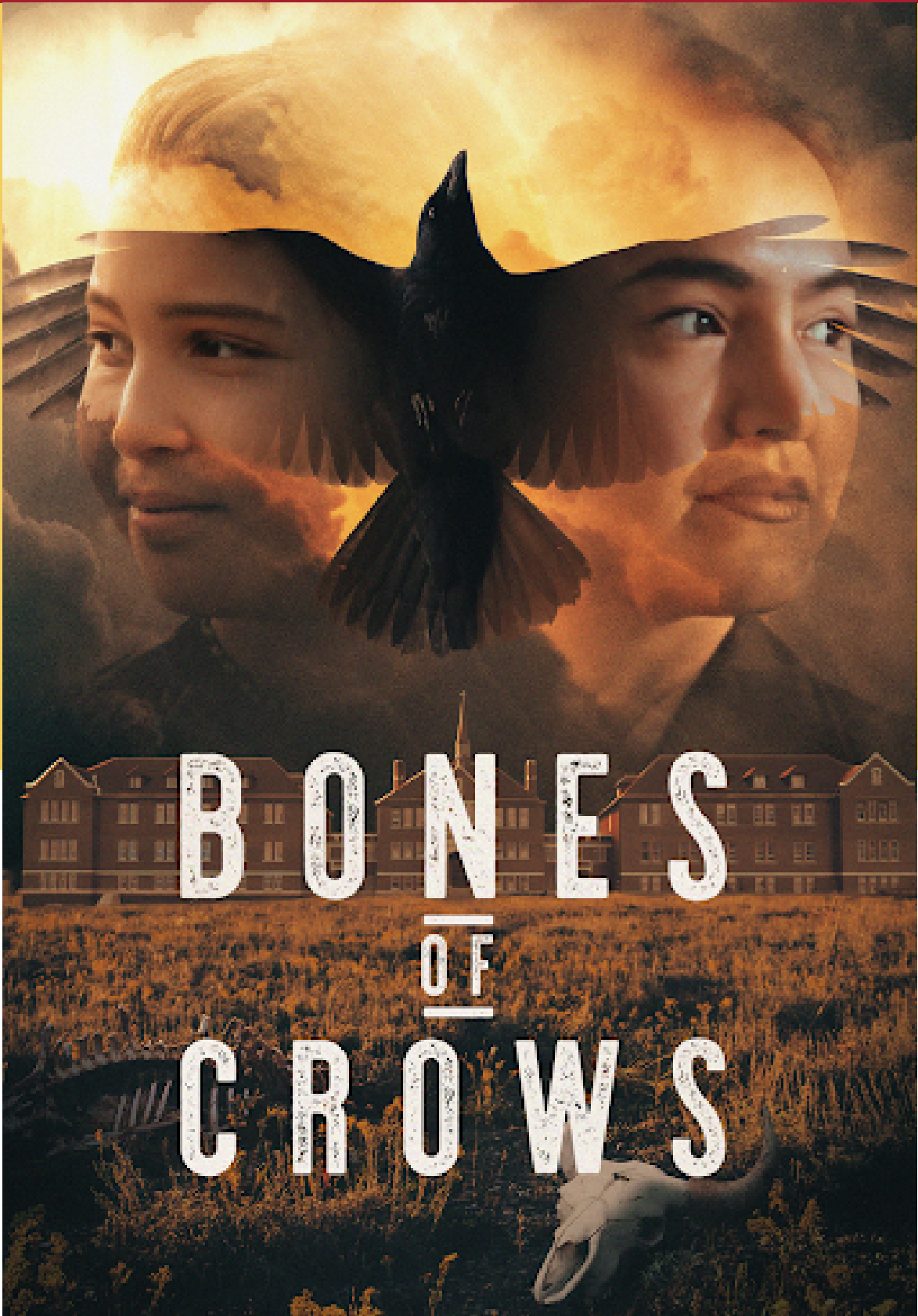
Grace Dove, Phillip Forest Lewitski, Rémy Girard, Karine Vanasse, Alyssa Wapanatâhk, Michelle Thrush, Gail Maurice, Carla Rae, Cara Gee, Summer Testawich, Glen Gould, Tanaya Beatty

Producer

Marie Clements, Trish Dolman, Christine Haebler

Screenwriter

Marie Clements



Winner



Red Nation Honors Award
RNCI Misty Upham Award goes to



Summer Testawich for Bones of Crows

Screening will have a panel with filmmakers, cast, and special guests.
**Topic: Why We Wear Red a Call to Action initiative of Native Women
in Film & Television in All Media.**

Our Mission is a powerful media coalition initiative aimed at raising global awareness about the glaring lack of inclusion of Native Women in Film & Television in all media. This issue is directly intertwined with the devastating epidemic of Missing and Murdered Native and Indigenous Women, Girls, and People.





Red Nation Celebration Institute
rednationcele.org

Red Nation Television Network
rednationtv.com

Red Nation International Film Festival
rednationff.com

Native Women in Film & Television in All Media
nativewomeninfilm.com

Native Indigenous Student Academy of Cinematic Arts
rednationcele.org/native-indigenous-student-academy-of-cinematic-arts

PRESS
<https://www.rednationcele.org/press>

LATEST NEWS
<https://www.rednationcele.org/red-nation-news>



**The Creative Enterprise by Natives
 Delivering to All People the Stories
 that Shape our World.**

For more information, please contact:

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 Woodland Hills, CA 91367
 818.665.5753

Partnership information and applications:
partnerships@rednationff.com

*Red Nation Celebration is a federal recognized 501 (C)(3)
 American Indian non-profit organization, since 1995.
 #95-4015181.*

**WE ARE
 RED
 NATION**
**THE AUTHENTIC VOICE OF
 AMERICAN INDIAN &
 INDIGENOUS CINEMA.**

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